



A service for PAFs and foundations to expand the scope of charitable giving to arts and culture via the Australian Cultural Fund.



Allows PAFs to provide support for individual artists and organisations that do not have DGR status.



Provides a system to ease the administrative grant-making load on PAFs engaged in arts funding.



Enables PAFs to fulfil annual distribution requirements in one gift annually, which can then be distributed to recipient organisations as multi-year funding.



Signals an alignment with global trends in philanthropy towards multi-year and unrestricted grant making to build capacity and sustainability for the arts and cultural sector.

The Australian Cultural Fund has developed a capacity building service for Australia's Private Ancillary Fund (PAF) sector that allows funds to engage in more flexible and ambitious philanthropy while strictly adhering to distribution rules and requirements.

Amplify engages the Australian Cultural Fund, an existing national fundraising platform established by the Commonwealth Government and provides administrative and operational capacity building support to Australia's PAF sector to assist in distributing funds to the arts and cultural sector.

Through *Amplify*, we collaborate with PAFs and donors to determine how we can work together to best support arts and culture. Through the Australian Cultural Fund, we create a bespoke offering that allows each PAF we partner with to increase the flexibility and eligibility of funding, finding unique solutions to help achieve meaningful and impactful grant-making.

Funding to non-DGR Recipients

Through *Amplify*, the Australian Cultural Fund is a simple and effective pathway for PAFs to acquit their disbursement requirements regardless of their grantees' Deductible Gift Recipient (DGR) status. It allows PAFs to fund individual artists and organisations without DGR status, providing greater flexibility in funding options and allowing PAFs to direct funds where they are needed most within the arts and cultural sector.

Grant Management & Administrative Services

Amplify provides PAFs with a trusted and efficient way to approach giving to the arts. The Australian Cultural Fund offers resources that provide structure to grant-making activity and allow PAFs to utilise best-practice processes without needing to develop them from the ground-up.

Multi-year Funding

The *Amplify* initiative celebrates the Australian Cultural Fund as a vehicle through which PAFs can provide flexible, multi-year funding to recipient organisations. By using *Amplify*, PAFs can fulfil their annual distribution requirements in one donation to the Australian Cultural Fund, which can then be distributed to recipient organisations over several years. This removes the need for PAFs to pre-commit funds from future years to provide multi-year funding to recipients, reducing administrative burden and providing opportunities for long-term sustainable funding relationships with their grantees.



Amplify has been developed with support from the Tim Fairfax Family Foundation.

Make culture happen

About the Australian Cultural Fund

The Australian Cultural Fund is managed by Creative Australia. It was established by the Australian Government in 2001 and has facilitated the raising of over \$50 million to the arts and cultural sector. There is no fee to use the Australian Cultural Fund, meaning that 100% of all funds contributed go directly to artists and arts organisations.

The Australian Cultural Fund is operated by Creative Australia and has endorsement as a deductible gift recipient (DGR) confirmed by the Australian Tax Office.