

## **ACF Boost 2020/21 Program Guidelines**

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## 1. About the program

ACF Boost is a matched funding program designed to enable **independent artists** and **small groups or arts organisations** using the ACF to leverage private sector support through a matched funding 'boost'.

ACF Boost offers dollar-for-dollar matched funding of up to \$5,000 for projects that run a fundraising campaign through the ACF for a project that will be developed, produced and/or toured within Australia by 30 June 2021.

As a recognition of the devastating impact of the recent droughts and bushfire crisis, preference will be given to artists either residing/practicing in or touring work to bushfire and/or drought affected areas.

## 2. Eligibility criteria

To be eligible, artists must meet the ACF's artist registration criteria:

- Be a practising artist or group of artists or a not-for-profit arts or cultural organisation
- Be engaged in arts and cultural activities
- Plan to use the gift (funds) for the designated purposes
- Plan to use the gift (funds) within Australia or for the benefit of Australia
- Organisations must be a legally constituted not-for-profit body.

In addition, applicants must:

- be an Australian Citizen or permanent resident
- be aged 18 years or over
- have an ABN and be prepared to receive project funds; OR have an agreement in place with an auspicing body
- be using the program to fundraise for the creation, development, production or touring of a work within Australia
- be prepared to run a fundraising campaign of at least four weeks, finishing on 31 May 2020, that aims to raise between \$2,000 and \$5,000
- be prepared to complete the associated project by 30 June 2021.

We can't support:

- applicants that have outstanding acquittals with us
- for-profit arts or cultural organisations
- participants from the 2019/20 MATCH Lab or Plus1 programs.

Applicants who already have a project live on the ACF are eligible to apply for ACF Boost for that project, so long as:

- the campaign finishes on 31 May 2020
- the campaign target is between \$2,000 and \$5,000

Applicants that have previously received funding from Creative Partnerships Australia must have met all existing acquittal and reporting requirements to be eligible for ACF Boost.

Artists who are accepted to take part in ACF Boost will be required to register the following prior to commencing their fundraising campaign:

- an ACF artist profile
- an ACF project campaign page.

Please note that all successful applicants will need to meet the National Framework for Protecting Australia's Children 2009-2020. More information regarding the framework can be found [here](#).

## 3. Program stages

### **Stage 1 | Applications open**

Applications open: **Monday 16 March 2020 at 12pm AEDT** Applications close: **Tuesday 31 March 2020 at 11.59pm AEDT**. You can get started on your application [here](#).

Your application can be saved and edited at any time until the application deadline. Once submitted, you cannot make further edits or amendments.

The information you'll need to provide in your application includes:

- Your residential postcode
- Location postcode/s of project touring activity (if applicable)
- A brief description of the project you're seeking to fundraise to support
- An outline of your fundraising strategy

- How the program funds would impact your project and ongoing artistic practice
- A project budget including your ACF campaign target (must be between \$2,000 and \$5,000)
- Information about your auspicing body (if applicable)

### **Stage 2 / Assessment**

Assessment: **Wednesday 1 April – Friday 17 April 2020**. Applicants notified of the outcome of their submission: **Friday 17 April 2020**

Final decisions regarding successful applications to ACF Boost will be made by Creative Partnerships Australia. The assessment process will consider:

- demonstrated strategy to leverage matched funding as part of a wider fundraising campaign
- the impact of ACF Boost funds and program on ongoing artistic practice
- capacity to deliver the project as outlined.
- diversity of artform and location of project outcomes
- whether you are resident/practicing in or touring to a bushfire and/or drought affected area

### **Stage 3 / Fundraising**

Fundraising campaign window: **Between returning your Terms and Conditions document and Sunday 31 May 2020 (Fundraising campaigns must run for a minimum of 4 weeks).**

Funds you raise through your ACF campaign will be matched dollar-for-dollar **up to \$5,000** per applicant, depending on your nominated campaign target amount (must be between \$2,000 and \$5,000).

This program will match funds donated through the ACF from:

- Crowdfunding
- Philanthropy, including:
  - Individual giving
  - Business giving
  - Trusts and foundations

This program will not match:

- Business sponsorship
- In-kind support
- Fundraising events
- Bequests
- Loans
- Earned income (including membership, box office and non-deductible ticket expenses)
- Local, state or federal government funding
- Pre-existing fundraising commitments made prior to commencement of the fundraising window.

Prior to commencing your fundraising campaign, you will be required to register an artist profile and project campaign page on the ACF. Both pages will need to be approved by ACF staff prior to going live.

### **Stage 4 / Deliver project**

Funded projects can start from the conclusion of fundraising campaigns – no earlier than **Monday 1 June 2020** – and must be completed by **30 June 2021**.

Recipients are expected to liaise regularly with the ACF Manager and communicate any project changes or challenges. Any changes to the funded project/activity must be approved by us in advance.

### **Stage 5 / Acquittals**

Recipients are required to report on the results of their campaign and project via the ACF's online acquittal process.

The acquittal covers:

- Final project budget including amount raised through ACF campaign
- Assessment of unexpected problems and challenges and opportunities encountered through the campaign
- Your experience using the ACF

Acquittals are due 30 days after the confirmed project end date.

## 4. How to apply

Before you submit your application, read these guidelines thoroughly and contact the ACF Manager with any questions. To start your application click [here](#).

Fundraising resources, FAQs and case studies are available on our [website](#), including our [First Timers Kit](#) which is full of great tips on how to get started with the [ACF](#).

Creative Partnerships Australia staff are here to help, too. If you have any questions about the program, please [get in touch](#) with us!

## 5. Contacts

T: 03 9616 0326

E: [hello@australianculturalfund.org.au](mailto:hello@australianculturalfund.org.au)

Connect with us: [!\[\]\(ec9132f1d27c8919987d92907322654d\_img.jpg\)](#) [!\[\]\(9db1a20e6fdae9c15975d240125424df\_img.jpg\)](#) [!\[\]\(69e745cb555ee0441d11497d43826bd7\_img.jpg\)](#)

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