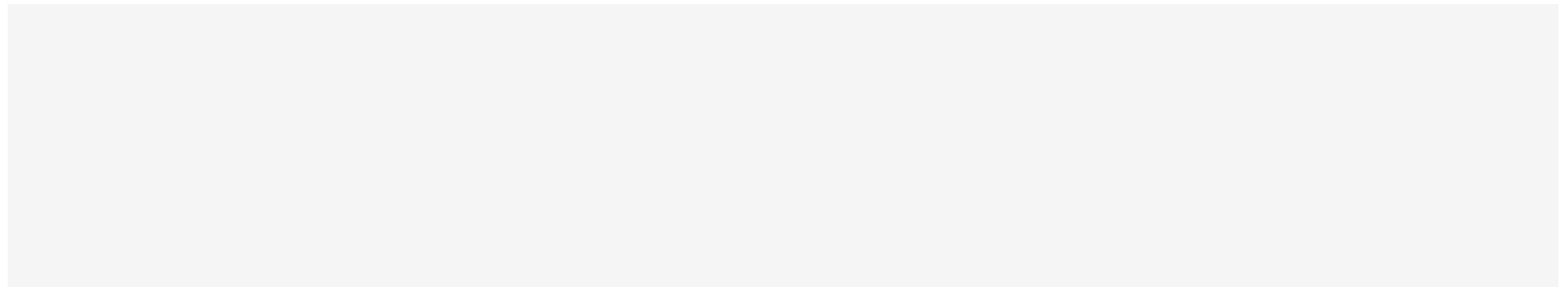




Arts marketing
budget and tracker



Investment				Return		
Action	Net revenue per action	Total revenue	What are you prepared to spend?	How much did you spend?	What was the cost per action?	Next steps