

## **FAQs for ACF Boost matched funding**

### **What is ACF Boost?**

ACF Boost is a new initiative for artists and arts organisations using the Australian Cultural Fund for the first time run a fundraising campaign. It's designed to help artists secure new supporters, run a strong fundraising campaign and build a sustainable practice. Eligible artists and arts organisations will be able to apply for a matched funding 'boost' of \$2,000 via Creative Partnerships Australia's matched funding initiative Plus1.

### **How much funding is available through ACF Boost?**

\$2,000 in matched funding will be made available to eligible Australian Cultural Fund (ACF) artists and arts organisations, provided they raise \$2,000 or more.

### **Do I need to register with the Australian Cultural Fund to be eligible?**

Yes. This initiative is open to artists and arts organisations using the ACF for the first time, and who have created a profile and registered a project on the platform. Only once you have registered you'll be given the opportunity to apply for ACF Boost.

### **I'm using the ACF for the first time but I'm already registered and/or currently running a campaign. Am I eligible for ACF Boost?**

If you're using the ACF for the first time and you registered on or after 1 February 2018, you are eligible to apply for ACF Boost.

### **Can I wait until I know if I am getting ACF Boost before I register with the ACF?**

No. You must be a registered ACF artist or organisation to apply for ACF Boost.

### **If I am not successful for ACF Boost do I have to run my ACF fundraising campaign anyway?**

We encourage you to run your campaign with or without ACF Boost funding as a means of building new donor networks and securing funds for your project. You'll receive the support of the Australian Cultural Fund to do so, including access to fundraising advice and resources. Check out our [Kit for ACF First-Timers](#) – it's a great introduction to using the platform.

### **If I am successful, when will I receive my ACF Boost funding?**

ACF Boost matched funding will be triggered when recipients raise \$2,000 on the ACF by 30 June 2018, and distributed in the form of a grant once the recipient's campaign has been completed. For more information about ACF payments and invoicing, read [this blog post](#).

### **What if I don't reach my target?**

ACF Boost matched funding is triggered when recipients raise \$2,000 on the ACF. As long as you raise at least \$2,000 by 30 June 2018 you'll receive ACF Boost funding.

**What if I exceed my target?**

Great! We encourage ACF campaigners to set a realistic but ambitious target. If you're an ACF Boost recipient, you need to raise at least \$2,000 to receive ACF Boost matched funding of \$2000. Provided you've raised more than \$2,000 by 30 June 2018 you'll receive ACF Boost even if you exceed your target.

**When do I need to fundraise?**

You may commence and end your campaign at any time, provided you register for the first time **on or after 1 Feb 2018**, and raise at least \$2,000 **by 30 June 2018**.

**What if I receive a grant for my project? Can this count towards my \$2,000?**

No, ACF Boost is only provided to match your first \$2,000 raised through donations, not grants from funding bodies.