

## 1. About the Australian Cultural Fund

**The Australian Cultural Fund (ACF) is a not-for-profit fundraising platform for Australian artists and arts organisations.**

The ACF is administered by Creative Partnerships Australia, an Australian Government owned agency working to foster private sector support of the arts.

## 2. How does the ACF work?

Becoming an ACF artist is easy!

**Step 1:** Create your profile.

**Step 2:** Register your project.

**Step 3:** Start your campaign.

**Step 4:** Generate donations to the ACF.

For more information on how the ACF operates and how to register a campaign with the ACF visit [australianculturalfund.org.au](http://australianculturalfund.org.au)

## 3. Where does the 'boost' part come in?

Artists and arts organisations using the ACF for the first time to run a fundraising campaign will be able to apply for a matched funding 'boost' of \$2,000.

## 4. What do I need to do?

First you need to create your ACF profile and register your campaign. Then you can apply for ACF Boost.

We will assess applications and select a range of campaigns from each state and territory, and across art forms, to participate in this initiative.

## 5. What we're looking for

In addition to the assessment and validation process we follow for all new ACF registrants, the ACF Boost assessment process will consider:

- your history with fundraising
- how your project or practice will benefit from the boosted funds.

## 6. Key dates

- Applications open: Friday 13 April 2018
- Applications close: Monday 30 April 2018
- Assessment: 1 - 4 May 2018
- Assessment finalised and decisions announced: By Monday 7 May 2018
- Fundraising period: Ends 30 June 2018 (note, your campaign can continue after this date, but Boost will only apply to funds raised by this date.)

## 7. The fine print

ACF BOOST is for artists and not-for-profit arts organisations who are **new to using the ACF**.

To be eligible, applicants **must**:

- Be first-time fundraisers on the ACF
- If fundraising on the ACF for the first time, have registered a profile on or after 1 February 2018
- Be a practising artist or group of artists, or a not-for-profit arts or cultural organisation;
- If an artist, or groups of artists, not run campaigns for projects that are commercial (for-profit) in nature.<sup>1</sup>
- If an organisation, be a legally constituted not-for-profit body.
- Be engaged in arts and cultural activities;
- Plan to use donations raised through the ACF for the designated purposes; and
- Plan to use donations raised through the ACF within Australia, or for the benefit of Australia.
- Be prepared to run a fundraising campaign across any period during (but not limited to) May/June 2018.

We **cannot** support:

- Artists or organisations that have used the ACF in the past
- Participants from Plus1 2017/18
- Participants from MATCH Lab 2017/18
- Projects from for-profit entities or for projects relating to retrospective expenditure.

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<sup>1</sup> We assess this on whether the primary purpose of the project for which you are raising funds is 'to make money'.

## 9. Get in touch

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